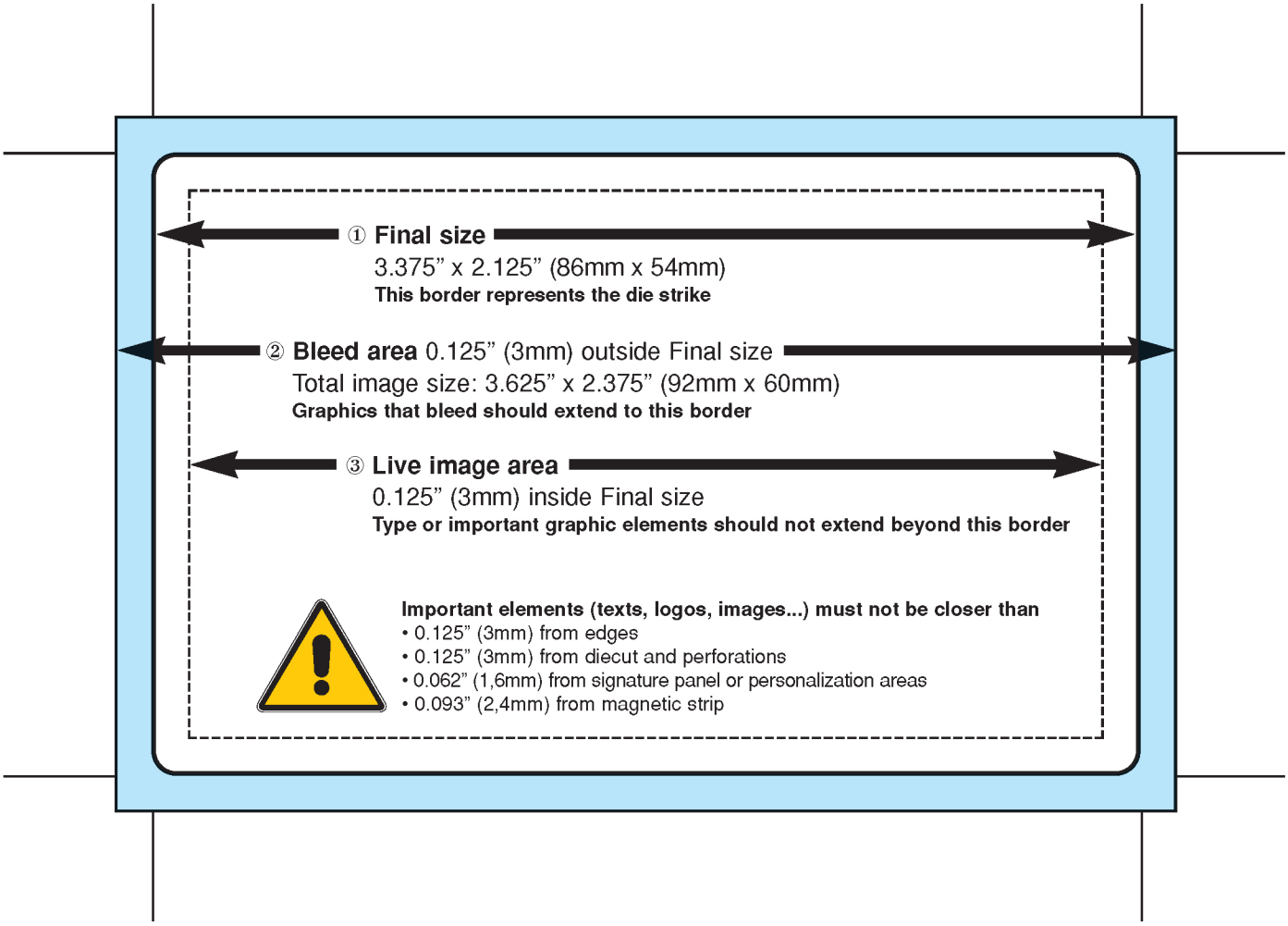
CARD LAYOUT


① Final size
3.375” x 2.125” (86mm x 54mm)
This border represents the die strike
② Bleed area 0.125” (3mm) outside Final size
Total image size: 3.625” x 2.375” (92mm x 60mm)
Graphics that bleed should extend to this border
③ Live image area
0.125” (3mm) inside Final size
Type or important graphic elements should not extend beyond this border
Important elements (texts, logos, images...) must not be closer than
• 0.125” (3mm) from edges
• 0.125” (3mm) from diecut and perforations
• 0.062” (1,6mm) from signature panel or personalization areas
• 0.093” (2,4mm) from magnetic strip